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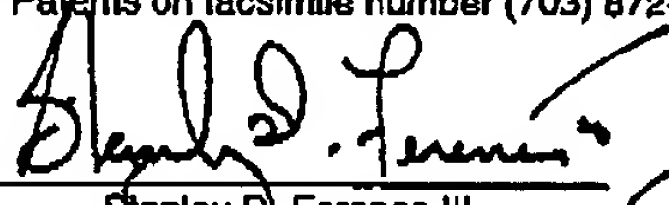
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.
Serial No. : 09/805,336 Examiner : J. Janvier
Filed : March 13, 2001 Art Unit : 3622
For : METHOD AND SYSTEM FOR CREATING AND
ADMINISTERING INTERNET MARKETING
PROMOTIONS

May 23, 2004

AMENDMENT

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being transmitted by facsimile to the Commissioner of Patents on facsimile number (703) 872-8306 on May 23, 2005.



Stanley D. Ference III
Reg. No. 33,879
May 23, 2005
Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Responsive to the outstanding Office Action, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on Page 2 of this paper.

Remarks begin on Page 5 of this paper.